

# 30 Entrepreneurs Explain The Most Important Traits To Be Successful as an Entrepreneur



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If you've been an entrepreneur for a while, you must have observed that you need some elements to be successful in business or be close to success. Some of these factors go beyond the financial capability to include the willingness to be persistent on the path you decide to take. It could also include the capability of the team you hire to help you achieve your business goals. In some cases, you need to be innovative to do more than what everyone else around you is doing or rather do it differently.

We asked entrepreneurs and business owners what they think are the most essential factors to be successful in entrepreneurship and here are the responses.

## #18- Tenacity



Photo Credit: Elizabeth Sutton

Tenacity encompasses a number of characteristics needed if you are to succeed as an entrepreneur. All the most successful entrepreneurs I know are passionate about what they do, are the most determined and hard-working people I've met, and are thick-skinned. Being an entrepreneur is not a profession for the weak or those that are not self-motivated. I'd also say that an element of assertiveness is needed, and all of these traits are encompassed by the word tenacity.

Thanks to [Elizabeth Sutton](#), [Elizabeth Sutton Collection!](#)